

CC CREATIVE CONSCIENCE

INFORMATION SHEET

WHAT WE DO

Creative Conscience is an informal collective of digital artists using our skills and resources to serve communities on the margins. We design, we take photos, we construct websites, we print. Creative Conscience not a company: we have day jobs, so we work for free or by donation.

We're committed to redirecting our skills and resources to where they are needed, whether it be for orphaned youth in Nepal, or street workers and the homeless in Vancouver. We're learning a lot from these communities, and are passionate about serving them.

WHY WE DO IT

Communication and power intertwine. The greater one's ability to communicate, the greater the possibility of effecting change. Those with enormous communication resources at their disposal are often the most ambivalent to the painful realities of our global condition.

Conversely, the most motivated advocates for change are often those working at the grass roots, their inspirational work unnoticed. With this paradox in view, our work is a small effort to reverse this trend, energised by these voices working for change.

OUR WORK

Most of our work—be it web design, print, or photography—serves those with whom we are in some way familiar: neighbourhoods we inhabit, communities we have visited, people we have met. That is to say, we value opportunities to engage with and learn from those we serve. We have no fixed criteria per se; however most of our work provides resources where otherwise inaccessible, financially or otherwise.

We work toward an ideal where our efforts can be accommodated into our own rhythms of work. Many of us have burnt the candle at both ends in altruistic endeavour; our hope is that by sharing these opportunities collectively, we as artists find a more sustainable mode of service.

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